

newcomerjobsincanada.com

Sales & Marketing Manager

Posted by: Butter Chicken Roti Corporation

Posting date: 02-Dec-2024 **Closing date:** 31-May-2025

Education: Bachelor's degree

Language: English

Job location: Concord

Salary: \$42 Per Hour

Years of Experience: 1 year

Vacancy: 1

Job Type: Full Time

Job id: NCJ5487024

Job description:

- Assist in product development
- Develop communication strategies
- Develop promotional materials
- Hire, train, direct and motivate staff
- Manage contracts
- Market business services
- Plan and control budget and expenditures
- Direct and evaluate establishments and departments that develop and implement communication strategies and information programs
- Direct and evaluate establishments and departments that maintain media relations on behalf of businesses, governments and other organizations
- Direct and evaluate establishments and departments that publicize activities and events on behalf of businesses, governments and other organizations

Plan, direct and evaluate the activities of firms and departments that develop and implement advertising campaigns to promote the sales of products and services

Act as spokesperson for an organization

Advise clients on advertising or sales promotion strategies

Co-ordinate special publicity events and promotions