

Regional development officer

Posted by: HALO ATLANTIC CONSULTING GROUP

Location: Halifax

Salary: \$41.30 Per Hour

Job Details

Job ID

NCJ2038650

Posting Date: 14-Nov-2025

Expiry Date: 13-May-2026

Education: Bachelor

Language: English

Vacancies: 1

Years of Experience: 2 years

Job Type: Full Time

Job Description

Tasks:

Administer programs to promote industrial and commercial business investment in rural and urban areas

Conduct comparative research on marketing strategies for industrial and commercial

products
Conduct analytical marketing studies
Conduct social or economic surveys on local, regional, or international areas to assess
development of potential and future trends
Review and evaluate commercial or industrial development proposals
Design market research questionnaires
Evaluate customer service and store environments
Design, conduct and analyze quantitative and qualitative research projects
Develop feasibility studies
Conduct online marketing, E-commerce and Website promotions
Maintain database of potential franchisees, real estate locations and on-line buy/sell
Internet sites
Develop marketing strategies
Develop and implement business plans
Computer and technology knowledge:
iOS
iOS MS Excel
MS Excel
MS Excel MS Office
MS Excel MS Office MS Outlook
MS Excel MS Office MS Outlook MS PowerPoint
MS Excel MS Office MS Outlook MS PowerPoint MS Windows
MS Excel MS Office MS Outlook MS PowerPoint MS Windows MS Word
MS Excel MS Office MS Outlook MS PowerPoint MS Windows MS Word Database management
MS Excel MS Office MS Outlook MS PowerPoint MS Windows MS Word Database management
MS Excel MS Office MS Outlook MS PowerPoint MS Windows MS Word Database management Tablet computer
MS Excel MS Office MS Outlook MS PowerPoint MS Windows MS Word Database management Tablet computer Work conditions and physical capabilities:
MS Excel MS Office MS Outlook MS PowerPoint MS Windows MS Word Database management Tablet computer Work conditions and physical capabilities: Work under pressure
MS Excel MS Office MS Outlook MS PowerPoint MS Windows MS Word Database management Tablet computer Work conditions and physical capabilities: Work under pressure

lient focus lexibility initiative udgement irganized eliability eam player integrity	
udgement rganized eliability eam player	
udgement organized eliability eam player	
eliability eam player	
eliability eam player	
eam player	
ntegrity	
enefits:	
ther benefits	
earning/training paid by employer	
eam building opportunities	
arking available	

Posted on newcomerjobsincanada.com