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# Digital Marketing Manager

**Posted by:** Travels Inn Victoria County

**Location:** Cape Breton

**Salary:** \$47 Per Hour

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## Job Details

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**Job ID**

NCJ6070051

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**Posting Date :** 31-Jul-2025

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**Expiry Date :** 27-Jan-2026

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**Education :** Secondary

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**Language :** English

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**Vacancies :** 1

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**Years of Experience :** 1 year

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**Job Type :** Full Time

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## Job Description

Develop communication strategies

Evaluate communication strategies and programs

Implement communication strategies and programs

Oversee the preparation of public written material

Perform administrative tasks

Plan development projects

Conduct comparative research on marketing strategies for industrial and commercial products

Answer written and oral inquiries

Develop marketing strategies

Maintain and manage digital database

Consult with clients after sale to provide ongoing support

Maintain accurate records

Manage Event Logistics

Maintain the content, context and style of the original material

Establish work priorities and ensure procedures are followed and deadlines are met

Develop quality management and quality assurance standards

Coordinate work activities to ensure projects meet deadlines and budgets

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**To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: [info.travelinns@gmail.com](mailto:info.travelinns@gmail.com)**

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