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# Digital Marketing Officer

**Posted by:** LifeAB Network Ltd.

**Location:** Edmonton

**Salary:** \$36.00 Per Hour

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## Job Details

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**Job ID**

NCJ3952166

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**Posting Date :** 20-Jan-2026

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**Expiry Date :** 19-Jul-2026

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**Education :** College Diploma

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**Language :** English

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**Vacancies :** 1

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**Years of Experience :** 3 years

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**Job Type :** Full Time

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## Job Description

**Job Title:** Digital Marketing Officer

**Employer:** LifeAB Network Ltd.

**Location:** Suite 202, 9333 45 Ave NW, Edmonton, AB T6E 5Z7

**Job Type:** Permanent, Full-time

**Work Hours:** 30 to 40 hours per week

**Salary:** \$36.00 per hour

**Start Date:** As soon as possible

**Vacancies:** 1

## **Overview**

LifeAB Network Ltd. is an Alberta-based internet information publishing and broadcasting company. We provide online marketing support to clients by developing marketing strategies, preparing digital communications materials, and supporting website development, graphic design and social media promotions.

## **Responsibilities**

- Develop communication strategies
- Evaluate communication strategies and programs
- Implement communication strategies and programs
- Oversee the preparation of public written material
- Prepare written material such as reports, briefs, website content
- Advise clients on advertising or sales promotion strategies
- Assist in the preparation of brochures, reports, newsletters and other material
- Gather, research and prepare communications material
- Conduct analytical marketing studies
- Develop portfolio of marketing materials
- Develop marketing strategies
- Write and edit press releases, newsletter and communications materials
- Copywrite
- Consult with clients after sale to provide ongoing support

## **Qualifications**

- **Education:** College/CEGEP
- **Experience:** 3 to 5 years of relevant digital marketing experience (experience with social media platforms is an asset)
- **Language:** English

## **How to Apply**

Please apply by email at **hr@lifeab.com**

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**To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: hr@lifeab.com**

**Posted on newcomerjobsincanada.com**