



Officer of Business Development

Posted by: Co-operators - Troy Soontiens & Associates Inc

Location: Moncton

Salary: \$\$31.50 Per Hour

Job Details

Job ID

NCJ2504068

Posting Date : 25-Feb-2026

Expiry Date : 24-Aug-2026

Education : Bachelor's

Language : English

Vacancies : 2

Years of Experience : 1 year

Job Type : Full Time

Job Description

Complete job description

Education: a bachelor's degree

Experience: one to two years

Activities

Create policies.

Oversee pupils and professional and support personnel.

Organize initiatives to encourage commercial and industrial investment in both rural and urban regions.
Carry out administrative duties.
Plan your growth initiatives.
Create sources of venture capital.
Hire and recruit personnel.
Answer questions about growth prospects from members of the business community.
Give guidance on the steps and prerequisites for government approval of development initiatives.
Surveys and data analysis on the preferences and purchasing patterns of retail and wholesale customers
Create social and economic profiles of a region to promote business and industrial investment.
Compare and contrast commercial and industrial product marketing tactics.
Create research papers, reports, articles, or instructional writings.
Offer advisory services to the government and other institutions.
Analyze marketing research.
To evaluate the growth of prospective and future trends, conduct social or economic surveys in local, regional, or global domains.
Examine and assess plans for commercial or industrial development.
Create surveys for market research.
Create a marketing materials portfolio.
Examine retail surroundings and customer service.
Create, carry out, and evaluate research initiatives that are both quantitative and qualitative.
Conduct feasibility studies.
Perform website promotions, e-commerce, and online marketing.
Organize a database of prospective franchisees, real estate addresses, and online marketplaces for buying and selling.
Get financing applications ready.
Offer advice on how to establish and plan new enterprises.
Create marketing plans.
Verify that the proper business and commercial permits are obtained.
Present in workshops, conferences, or symposiums.
Create and carry out business plans.
Consult with customers to provide further assistance after the transaction.

Options for employment terms
Adjustable hours
Day of the Morning
Financial advantages
Bonus

Work Language: English; Work Term: Permanent
35 hours are worked each week.

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